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# Value Chains & Livelihoods

*What's the difference and  
why should we care?*

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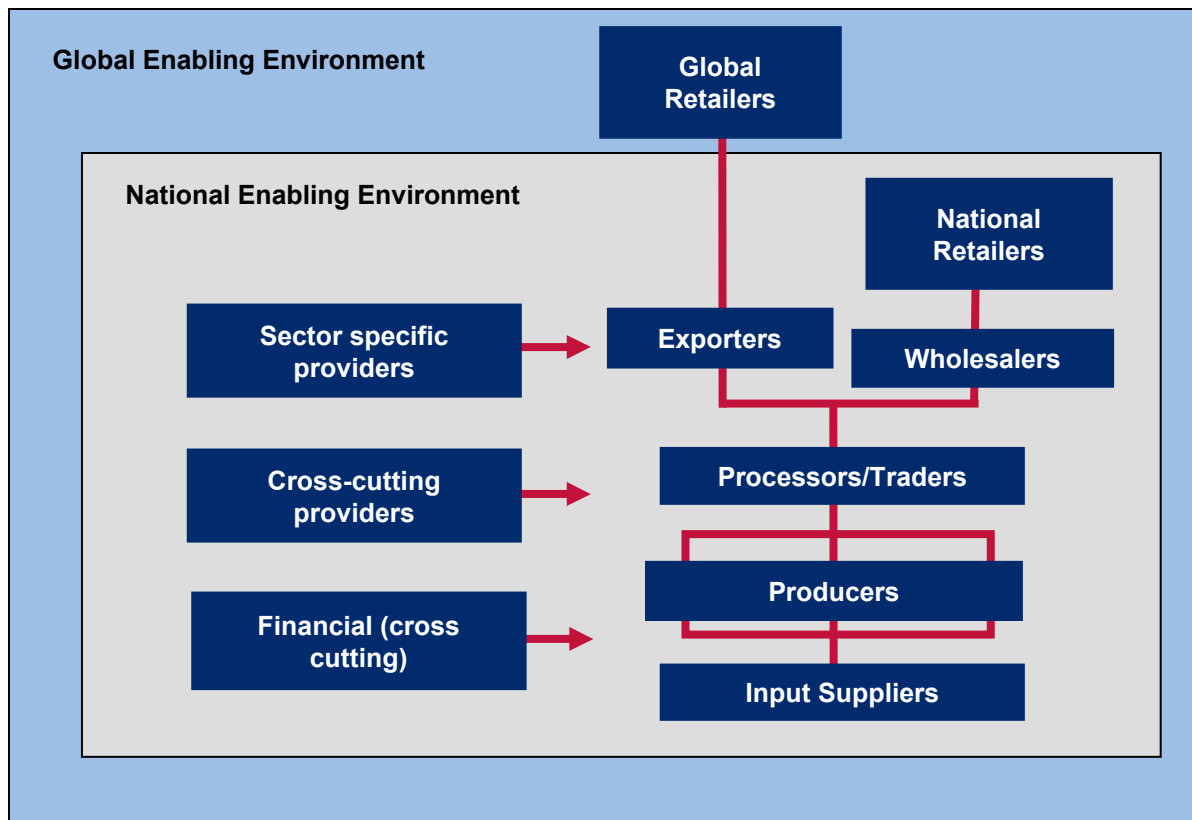
## **WHAT IS THE RATIONALE FOR THE VALUE CHAIN APPROACH?**

- Integrating poor households into growing markets
- Empowering poor households to benefit from increasing globalization
  
- Economic Growth
- Poverty Reduction
  
- Large and systemic impact
- Catalytic impact



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## WHAT IS A VALUE CHAIN?



- ▶ End Markets
- ▶ Enabling Environment
- ▶ Inter-Firm Cooperation
- ▶ Supporting Markets
- ▶ Upgrading



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## WHAT IS THE VALUE CHAIN APPROACH?

- Taking a market systems perspective
- Driving growth through end markets
- Fostering competitiveness through improved inter-firm relationships
- Upgrading at the firm and industry level
- Facilitating improved competitiveness



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## WHAT ARE KEY DISTINCTIONS BETWEEN THE APPROACHES?

- SLA centered on household; VCA centered on market system
- SLA can be very descriptive; VCA can be very prescriptive
- SLA emphasizes constraints; VCA emphasizes opportunities
- SLA can be too broad; VCA can be too narrow
- SLA naturally focuses on assets; VCA naturally focuses on revenue/income



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## WHAT DOES IT ALL MEAN?

- SLA and VCA are two different views of the world
- CLA and VCA are not incompatible
- Neither is absolutely right nor absolutely wrong
- But they emphasize different aspects that can both help and hinder our efforts



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## WHERE CAN I LEARN MORE?

### Knowledge

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General Info:	<a href="https://microLINKS.org/valuechains">microLINKS.org / valuechains</a>
Briefing Papers:	<a href="https://microLINKS.org/AMAPkp2">microLINKS.org / AMAPkp2</a>
Conflict-specific:	<a href="https://microLINKS.org/conflict">microLINKS.org / conflict</a>
Impact Assessment:	<a href="https://microLINKS.org/PSDIAI">microLINKS.org / PSDIAI</a>

### Learning

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Training Curricula:	<a href="https://microLINKS.org/vctraining">microLINKS.org / VCtraining</a>
Breakfast Seminars & Screencasts:	<a href="https://microLINKS.org/breakfast">microLINKS.org / breakfast</a>

### Technical Assistance

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